

## **SMART Participates in the Carolina Recycling Association's 34th Annual Conference & Trade Show**

For Immediate Release

**Rockville, Maryland (April 10, 2024)** – Marisa Adler, Senior Consultant at RRS and SMART Board member, led a panel at the [Carolina Recycling Association's 34th Annual Conference & Trade Show](#) on innovations in textile circularity with a focus on North and South Carolina. With a rich history and currently operational infrastructure in textile manufacturing, the Carolinas are well suited to lead the way on textile recovery, reuse, repair, and recycling.

The panelists, Brian London, CEO of Whitehouse and Schapiro, LLC and current President of SMART; Brian Iezzi, Founder of Fibarcode; and Kerem Saral, CEO and Founder of CirTex discussed how their companies are evolving, adapting, and providing new solutions.

<https://www.smartasn.org/>

### **Media Contact:**

Kathleen Cairns, Communications Strategist, Fallston Group

Mobile: 443.714.4836

<mailto:mkathleen.cairns@fallstongroup.com> | <mailto:www@FallstonGroup.com>